



Origin Bank Announces Renovation of Iconic Downtown Ruston Banking Center

December 1, 2023

Origin Bank today announced its plans to open a new location in the heart of downtown Ruston. Renovations have begun on the iconic building located at 400 N. Trenton Street and are expected to be completed in 2024.

"The Downtown Ruston Banking Center represents our long-standing commitment to Lincoln Parish and the foundational relationships we have developed over generations," said Drake Mills, chairman, president and CEO of Origin Bancorp, Inc. "We take great pride in the entrepreneurial spirit that has been so prevalent in this community, and we are honored to play a part in the growth and success of Ruston and Lincoln Parish."

Architect Michael Walpole and contractor Lincoln Builders are bringing Origin's concept to life, evolving the building into a state-of-the-art hub for innovation, entrepreneurship, and community engagement. Origin collaborated with creative agency Adrenaline on a total redesign of the 16,000-square-foot space. Twin Oaks Landscaping will open up and transform the landscape surrounding the structure.

"Our vision for this location is to create a one-of-a-kind experience for our customers where our team of trusted advisors will be focused on relationship development, entrepreneurship and innovative banking services," said Lance Hall, president and CEO of Origin Bank. "Through our partnerships with the City of Ruston, Louisiana Tech University and the business community, we look forward to executing this vision in the heart of downtown Ruston."

The Downtown Ruston Banking Center will be managed by Senior Vice President Judy Williams-Brown and house an experienced team to serve the needs of personal and business customers. In addition to the retail lobby service, the banking center will feature ATM and drive-thru services, along with a community meeting area and podcast room for customer use.

About Origin

Origin Bancorp, Inc. is a financial holding company headquartered in Ruston, Louisiana. Origin's wholly owned bank subsidiary, Origin Bank, was founded in 1912 in Choudrant, Louisiana. Deeply rooted in Origin's history is a culture committed to providing personalized relationship banking to businesses, municipalities, and personal clients to enrich the lives of the people in the communities it serves. Origin provides a broad range of financial services and currently operates more than 60 banking centers located in Dallas/Fort Worth, East Texas, Houston, North Louisiana and Mississippi. For more information, visit www.origin.bank. Member FDIC. Equal Housing Lender.