Free Writing Prospectus Filed Pursuant to Rule 433 Registration Statement No. 333-224225 Dated April 27, 2018



**ORIGIN BANCORP, INC.** -

# **LEGAL INFORMATION & DISCLAIMERS**

Origin Bancorp, Inc. (the "Company," "OBNK," "Origin," "we" or "our") has filed a registration statement (including a prospectus, which is preliminary and subject to completion) with the U.S. Securities and Exchange Commission (the "SEC") for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the Company has filed with the SEC for more complete information about the Company and the offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov. Alternatively, the Company, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by contacting Stephens Inc., toll-free at (800) 643-9691 or by emailing prospectus@stephens.com or Raymond James & Associates, Inc., toll free at (800)-248-8863 or by emailing prospectus@raymondjames.com.

The registration statement (including the prospectus) is also available at: https://www.sec.gov/Archives/edgar/data/1516912/000162828018005170/obnks1a2.htm

This presentation contains forward-looking statements that are based on various facts and derived utilizing numerous important assumptions and are subject to known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements include the information concerning our future financial performance, business and growth strategy, projected plans and objectives, as well as projections of macroeconomic and industry trends, which are inherently unreliable due to the multiple factors that impact economic trends, and any such variations may be material. Words or phrases such as "may," "should," "could," "predict," "potential," "believe," "will likely result," "expect," "continue," "will," "anticipate," "seek," "estimate," "intend," "plan," "projection," "would" and "outlook," or the negative version of those words or other comparable words are intended to identify forward-looking statements but are not the exclusive means of identifying such statements. These forward-looking statements but are not the exclusive means of identifying such statements. These forward-looking statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Although the Company believes that the expectations reflected in such forward-looking statements are required by law, the Company also disclaims any obligation to update any forward-looking statements. Unless required by law, the Company also disclaims any obligation to update any forward-looking statements. Interested parties should not place undue reliance on any forward-looking statements and should carefully consider the risks and other factors that the Company factors and other statements.

The Company is not soliciting an offer to buy securities in any jurisdiction where the offer or sale is not permitted. This presentation includes industry and trade association data, forecasts and information obtained from independent trade associations, industry publications and surveys, government agencies and other information publicly available to us, which information may be specific to particular markets or geographic locations. Some data is also based on our good faith estimates, which are derived from management's knowledge of the industry and independent sources. Industry publications and surveys and forecasts generally state that the information contained therein has been obtained from sources believed to be reliable. Statements as to our market position are based on market data currently available to us. Although we believe these sources are reliable, we have not independently verified the information. While we are not aware of any misstatements regarding our industry data presented herein, our estimates involve risks and uncertainties and are subject to change based on various factors. Similarly, we believe our internal research is reliable, even though such research has not been verified by any independent sources.

Neither the SEC nor any state securities commission has approved or disapproved of the securities of the Company or passed upon the accuracy or adequacy of this presentation. Any representation to the contrary is a criminal offense. Except as otherwise indicated, this presentation speaks as of the date hereof. The delivery of this presentation shall not, under any circumstances, create any implication that there has been no change in the affairs of the Company after the date hereof.

This presentation contains non-GAAP financial measures, including tangible common equity, as converted, tangible book value per share, as converted, tangible common equity to tangible assets, and core revenue. The non-GAAP financial measures that we discuss in this presentation should not be considered in isolation or as a substitute for the most directly comparable or other financial measures calculated in accordance with GAAP. A reconciliation of the non-GAAP financial measures used in this presentation to the most directly comparable GAAP measures is provided in the Appendix to this presentation.



# **OFFERING SUMMARY**

ISSUER:	ORIGIN BANCORP, INC.
EXCHANGE / TICKER:	NASDAQ/OBNK
SHARES OFFERED	3.6 MILLION SHARES
BASE OFFERING SIZE:	\$123.6 MILLION (AT THE MIDPOINT OF THE PRICING RANGE)
OFFERING STRUCTURE:	69% PRIMARY / 31% SECONDARY
OPTION:	15% (100% PRIMARY)
PRICING RANGE:	\$33.00 - \$35.00 PER SHARE
LOCK-UP:	180 DAYS
USE OF PROCEEDS:	REDEEM \$48.3 MILLION OF SBLF PREFERRED STOCK SUPPORT BALANCE SHEET GROWTH POTENTIAL FUTURE ACQUISITION OPPORTUNITIES OTHER GENERAL CORPORATE PURPOSES
JOINT BOOKRUNNERS:	STEPHENS INC. RAYMOND JAMES & ASSOCIATES, INC.
CO-MANAGERS:	KEEFE, BRUYETTE, & WOODS, INC. SANDLER O'NEILL + PARTNERS, L.P.
DIRECTED SHARE PROGRAM:	5%
EXPECTED PRICING DATE:	5/8/18

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#### **COMPANY SNAPSHOT**

- Origin Bank was founded in 1912
- OBNK is headquartered in Ruston, LA
- 41 banking centers operating across Texas, Louisiana & Mississippi
- Strong commercial focus with 38% C&I and 44% CRE lending mix across our footprint

## FINANCIAL HIGHLIGHTS

2017 DOLLARS IN MILLIONS

TOTAL ASSETS \$4,154

TOTAL LOANS (1) \$3,306

TOTAL DEPOSITS \$3,512

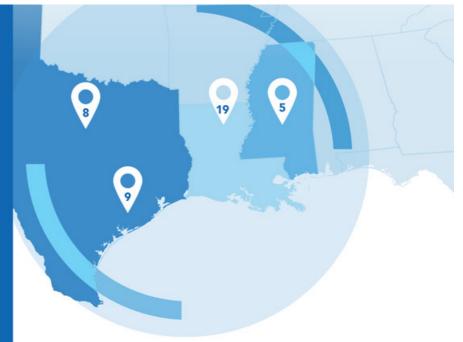
TOTAL STOCKHOLDERS' EQUITY \$455

TANGIBLE COMMON EQUITY, AS CONVERTED <sup>(2)</sup> \$383

TANGIBLE COMMON EQUITY / TANGIBLE ASSETS, AS CONVERTED  $^{\mbox{\tiny $12$}}$  9.3%

TOTAL RBC RATIO

 All financial information and other bank data as of 12/31/17.
 Notes: Origin Bank formerly Community Trust Bank (1987-2015) / Bank of Choudrant (1912-1987), Loan totals for markets include mortgage loans held for sale.
 (1) Gross of allowance, includes loans held for sale.
 (2) As if 901,644 shares of Series D preferred stock owned by Pine Brook were converted to common stock See Appendix for reconciliation of Non-GAAP financial measures to GAAP.



#### DOLLARS IN MILLIONS

DALLAS - FORT WORTH Entry: 2008 Loans: \$1,182 Deposits: \$647 Banking Centers: 8

#### NORTH LOUISIANA Founded: 1912

Loans: \$1,067 Deposits: \$1,772 Banking Centers: 19

#### HOUSTON

Entry: 2013 Loans: \$425 Deposits: \$521 Banking Centers: 9

CENTRAL MISSISSIPPI Entry: 2010

Loans: \$632 Deposits: \$573 Banking Centers: 5

1

## PROVEN LEADERSHIP TEAM



OTHER

0	DRAKE MILLS Chairman, President & CEO	YEARS OF EXPERIENCE		
	Has served as President of Origin Bancorp Inc. since 1998 and as CEO since 2008. Was elected Chairman of the Board of Directors in 2012.	34	34	
and the second s	LANCE HALL Chief Operating Officer Has served in various roles including commercial lending, market management, credit analyst and relationship manager. Currently serves as President of Louisiana Market in addition to his role as Chief Operating Officer.	18	21	
	STEVE BROLLY Chief Financial Officer Previously served as CFO of Fidelity Southern Corporation (NASDAQ:LION) and as Senior Vice President and Controller of Sun Bancorp, Inc. (NASDAQ:SNBC)	<1	19	
	CARY DAVIS Chief Risk Officer Previously served as Executive Vice President and Chief Credit Officer for Central Bank, a subsidiary of First Commerce Corporation	19	45	
	Y TEAM MEMBERS	12	51	
	lyrick – Chief Banking Officer rdwell – Regional President (Dallas)		14	
	vell - Chief Credit Officer & Deputy Risk Officer	5	34	
	nes – Regional President (Fort Worth)	8	33	
	e – Regional President (Shreveport - Bossier City)	8	24	
	Noore – Regional President (Houston)	5	35	
Larry Rata	zlaff – State President (Mississippi)	7	45	
Lonnie So	carborough – Chief Retail Banking Officer	10	26	
Linda Tut	en – Chief People & Diversity Officer	11	11	
AVERAG	E TENURE OF LEADERSHIP TEAM	11	30	

# EXPERIENCED BOARD OF DIRECTORS

NAME	INDUSTRY	YEARS OF BANKING OR BANK BOARD EXPERIENCE	OWNERSHIP (%) <sup>(1</sup>
DRAKE MILLS	BANKING	34	1.05%
RONNIE MYRICK	BANKING	50+	0.65%
JAMES S. D'AGOSTINO JR.	BANKING / INSURANCE	40+	0.18%
JOHN M. BUSKE	MANUFACTURING	25	0.27%
JAMES E. DAVISON JR.	ENERGY	18	3.07%
OLIVER GOLDSTEIN	FINANCIAL SERVICES	22	9.24% <sup>(2)</sup>
MICHAEL A. JONES, CPA	PROFESSIONAL SERVICES	26	1.05%
DR. GARY LUFFEY	MEDICAL	15	0.72%
FARRELL MALONE, CPA	PUBLIC ACCOUNTING	3	0.01%
JOHN PIETRZAK	FINANCIAL SERVICES	12	8.31% (2)
GEORGE SNELLINGS, IV	LEGAL	10	0.10%
ELIZABETH SOLENDER	REAL ESTATE	9	0.05%
STEVEN TAYLOR	AUTOMOTIVE	10	0.32%
	BOARD OF DIRECTORS AVERAGE	21	1.93%
flects pre-offering beneficial ownership and does not include effect of	BOARD OF DIRECTORS TOTAL	274	25.0%
f stock by selling stockholders. presents Pine Brook ownership for Oliver Goldstein and Castle Creek al Partners IV, LP ownership for John Pietrzak, Messrs. Goldstein and	BOARD OF DIRECTORS TOTAL (AS C	28.4%	
ak disclaim beneficial ownership of these shares for SEC purposes. if 901,644 shares of Series D preferred stock owned by Pine Brook were	EMPLOYEE TOTAL <sup>(4)</sup> (AS CONVERTED)	5.7%	
rted to common stock, presents shares held by employee stock ownership plan and named tive officers not listed above.	TOTAL BOARD, EXECUTIVES, AND EN	34.2%	

# THE CORE VALUES

Our Foundation Is Trust: Earn It Every Day

N

Recognize & Encourage Strong Work Ethic & Individual Initiative

> Innovative, Flexible & Forward Thinking

**G**enuine Respect for Yourself & Others

Individual & Corporate Commitment to our Communities

Never Compromise our Integrity

# UNIQUE BY DESIGN

At Origin, we believe our culture is a true differentiator across our footprint. It defines all that we do and permeates throughout our organization. It allows us to attract the best bankers in our markets, and it drives our philosophy of relationship banking. From our mission, vision, and values to our brand promise and standards, our culture is the foundation of our success.

#### DIRECTOR OF CULTURE STRATEGIES

- CULTURE DAY FOR NEW HIRES
- CULTURE COUNCIL
- PROJECT ENRICH
- THE BLUE PRINT
- DREAM MANAGER
- ORIGIN EXPERIENCE
- RETURN ON QUALITY

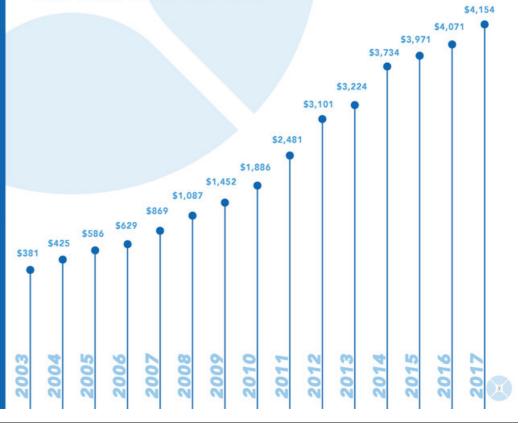
## SUCCESSFUL ORGANIC GROWTH HISTORY

- 2003 Drake Mills becomes CEO of Origin Bank
- 2005 Acquired First United Bank in Farmerville, LA
- 2008 Entered Dallas, TX market and hired team of five bankers
- 2009 Acquired First Louisiana Bancshares in Shreveport, LA
- 2010 Entered Madison County, MS through acquisition of Madison Financial Corp. and hired a team of six bankers in Central MS
- 2012 Raised \$85 million from three institutional investors
- 2013 Entered Houston, TX market and expanded retail mortgage platform
- 2015 Acquired four banking centers from Whitney Bank in the Houston, TX market
- 2016 Raised \$45 million from institutional investors and friends and family

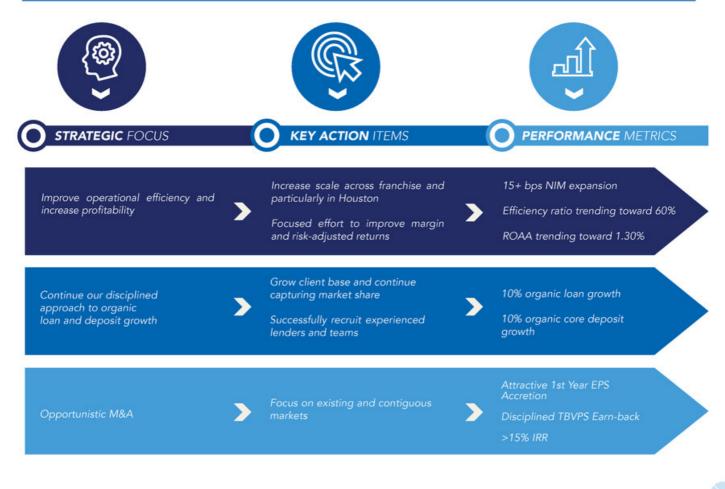
# **TOTAL ASSETS**

**DOLLARS IN MILLIONS** 

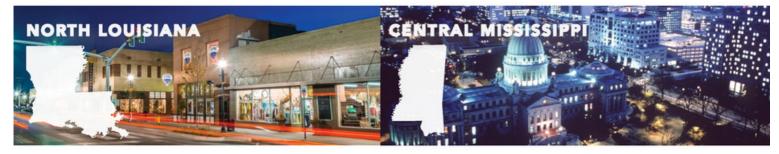
## COMPOUND ANNUAL GROWTH RATE OF 19%



## **OUR STRATEGIC FOCUS**



# STRONG LEGACY FRANCHISE IN STABLE MARKETS



#### MARKET OBSERVATIONS

- Stable economy located in the I-20 corridor providing consistent growth over the years
- Recognized as most cost competitive area in the United States by KPMG Competitive Alternatives from 2008 to 2016
- Has become a technology center, linking major employers with cyber-innovation initiatives from Louisiana Tech and Barksdale Air Force Base
- Eleven colleges and universities located in the region enable sustained business growth and expansion

#### NOTABLE EMPLOYERS & INSTITUTIONS



#### MARKET OBSERVATIONS

- Centered around Jackson, Central Mississippi represents the most attractive environment for business and economic growth in the state
- Largest labor force and highest per capita income in Mississippi
- State of Mississippi is the largest employer in the area and helps insulate market through economic cycles
- Home to major manufacturing facilities of Nissan and Toyota and is the healthcare epicenter of the state

#### NOTABLE EMPLOYERS & INSTITUTIONS



# **EXPANDING PRESENCE IN TOP GROWTH MARKETS**



#### MARKET OBSERVATIONS

- Fourth largest MSA in the U.S. with approximately 7.4 million residents and expected growth to 11 million by 2040
- Ranked first in U.S. in year over year population growth in 2016
- Diversified economy and home to 22 Fortune 500 companies
- Prominent sectors include telecommunications, healthcare, technology and transportation

#### NOTABLE EMPLOYERS & INSTITUTIONS



Source: S&P Global Market Intelligence.

#### MARKET OBSERVATIONS

- Fifth largest MSA in the U.S. with approximately 7.0 million residents
- Expected to grow between one and two million residents per decade through 2040
- Sixth largest U.S. metro economy and home to 20 Fortune 500 companies
- Compared to the nation's 20 most populated metro areas, housing costs and cost of living are 39.6% and 23.1% below the average, respectively

#### NOTABLE EMPLOYERS & INSTITUTIONS



#### **OUR MARKETS**

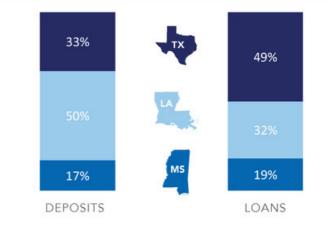
#### **DIVERSE GEOGRAPHIC FOOTPRINT**

- Attractive combination of stable, low cost markets and metropolitan growth markets
- Expansion through organic growth and selective M&A

## TRACK RECORD OF GROWTH

- Success in growing loans and deposits organically in diverse, new markets
- Culture and brand are unique, enabling Origin to attract talented bankers and banking relationships across markets

#### 2017 LOANS & DEPOSITS BY STATE



#### LOAN BALANCES BY EXPANSION MARKET

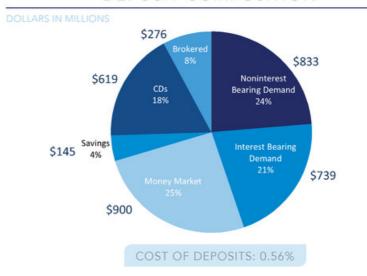


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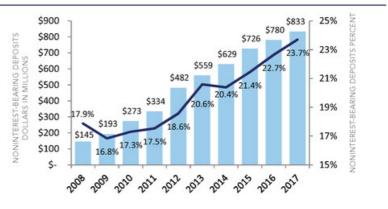
#### GROWING CORE DEPOSIT FRANCHISE

- Continued success in growing core deposits, especially noninterestbearing deposits, while significantly growing the balance sheet
- Low cost of deposits driven by legacy North Louisiana franchise
  - ✗ Rank 1st in deposit market share in Ruston, LA and Monroe, LA MSAs
- Relationship bankers motivated to grow core deposits
  - ✗ Builds and strengthens client relationships and provides stable funding for growth
- Expansion markets generating further growth in noninterest-bearing deposits

#### DEPOSIT COMPOSITION



#### NONINTEREST-BEARING DEPOSITS



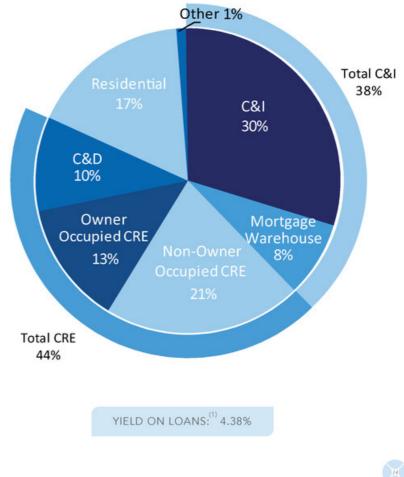
Note: Deposit Composition Data as of 12/31/17. Cost of Deposits are for the year ended 12/31/17.

## **DIVERSIFIED COMMERCIAL** LOAN PORTFOLIO

- Focus on lending to middle market and small businesses and their owners and executives
- Commercial loans represent 82% of portfolio as of 12/31/17
  - ➤ Increases asset sensitivity of balance sheet
- loan growth potential enhanced by diverse portfolio
  - X Commercial real estate loan concentrations well below regulatory guidelines

Note: Data as of 12/31/17. Yield on loans held for investment is for the year ended 12/31/17. (1) Held for investment

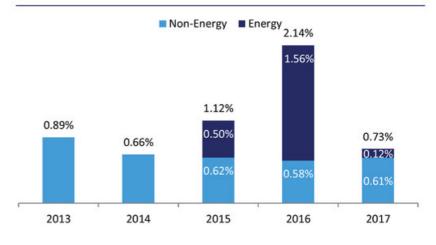
# LOAN COMPOSITION



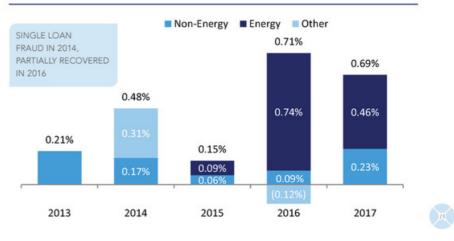
# UNDERWRITING & CREDIT

- Excellent track record of strong credit quality across core commercial lending portfolio (excluding energy)
- Seasoned lenders with strong credit backgrounds and significant in-market experience
- Centralized underwriting for all loans
- Strong underwriting guidelines include global cash flow analysis and personal guarantees
- Portfolio diversification enhanced by average loan size of approximately \$295,000<sup>(1)</sup>





## NCOs/AVERAGE LOANS



(1) As of 12/31/17. (2) As of December 31 for each period.

#### BALANCE SHEET REPOSITIONED FOR GROWTH & PROFITABILITY

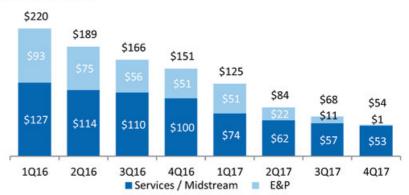
- Successful reduction in energy portfolio
  - Energy loans represent 1.6% of total loans<sup>(1)</sup> as of 12/31/17
- Strong rebound in average loan balances throughout 2017
- Net interest margin expanding along with average balances
- Poised for increased growth rates in loans with removal of headwinds from energy

Notes: Non-energy loans exclude loans held for sale. Net interest margin excludes the tax equivalent adjustment.

<sup>1)</sup> Gross of allowance, includes loans held for sale

## ENERGY LOANS

DOLLARS IN MILLIONS



#### AVERAGE LOANS & NIM



## ASSET SENSITIVE BALANCE SHEET

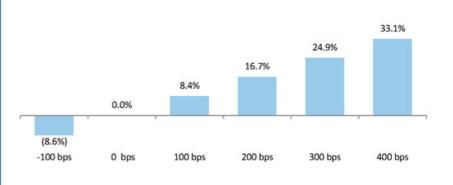
- Well positioned to benefit from a rising rate environment
- Substantial growth in rate sensitive assets over the last five years
- Pricing moved above floors on the majority of our loan portfolio in 2017
- 60.4% of loans are floating rate as of 12/31/17

## RATE SENSITIVE ASSETS (1)

#### DOLLARS IN MILLIONS



#### ESTIMATED SENSITIVITY -% CHANGE IN NET INTEREST INCOME<sup>(2)</sup>



Rate sensitive assets defined as assets that are expected to mature / reputitin 1 year.
 As of 12/31/17. Estimated sensitivity based on 1 to 12 months.

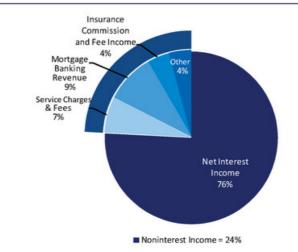
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#### **DIVERSIFIED & GROWING REVENUE STREAMS**

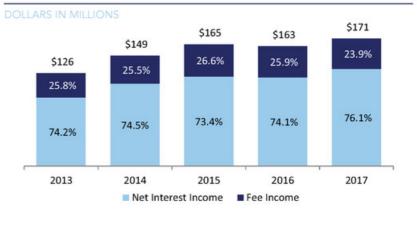
- Meaningful noninterest income supplements spread related revenue
- More comprehensive product suite similar to regional and money center banks delivered with high quality, responsive customer service
- Operate insurance, mortgage and wealth management businesses
  - X Mortgage channel is focused on in-footprint retail origination and servicing our MSR portfolio
- These products produce diversification within our revenue stream while creating stronger, broader client relationships

Note: Data as of December 31 for each period. (1) We calculate core revenue as net interest income plus noninterest income less losses on non-mortgage loans held for sale and gains on sales and disposals of other assets. See appendix for reconciliation of Non-GAAP financial measures to GAAP.

## CORE REVENUE DISTRIBUTION - 2017(1)



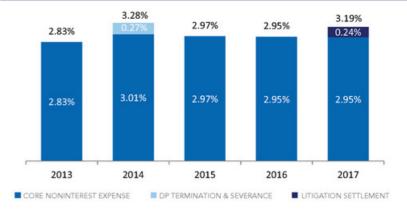
#### CORE REVENUE GROWTH(1)



## ABILITY TO LEVERAGE INFRASTRUCTURE

- Cost-effective, centralized back office functions provided through operations center in North Louisiana
- Infrastructure exists to support significant growth in assets at increasing levels of profitability
  - Recent investments in systems and technology, digital banking and enterprise risk management
- Successful expansions in Dallas Fort Worth and Mississippi
  - Significant opportunity to enhance ROAA through added scale in Houston

## NONINTEREST EXPENSE / AVERAGE ASSETS



## DEPOSITS & LOANS PER BANKING CENTER - 2017



Note: Data as of December 31 for each period.

# RECENT DEVELOPMENTS DOLLARS IN MILLIONS, EXCEPT SHARE AND PER SHARE FIGURES

EARNINGS & PER SHARE DATA	1Q18	1017	KEY OBSERVATIONS AND DEVELOPMENTS	
NET INCOME	\$13.4	\$7.2		
RETURN ON AVERAGE ASSETS	1.30%	0.72%	EARNINGS GROWTH DRIVEN BY:	
YIELD ON LOANS	4.68	4.16	-Expanding margin due to rising rates and loan	
COST OF FUNDS	0.74	0.57	growth -1Q18 negative provision due to paydowns and	
NET INTEREST MARGIN, FULLY TAX EQUIVALENT	3.65	3.33	improvement in certain impaired loans	
EFFICIENCY RATIO <sup>(1)</sup>	67.1	68.7	-Improvement in efficiency ratio	
DILUTED EARNINGS PER SHARE	\$0.60	\$0.30	-Reduction in Federal tax rate	
BOOK VALUE PER SHARE	20.36	19.99		
TANGIBLE BOOK VALUE PER SHARE, AS CONVERTED <sup>(2)</sup>	19.11	18.73	KEY BALANCE SHEET TRENDS:	
BALANCE SHEET	1Q18	4Q17	<ul> <li>-9.4% annualized growth in gross loans (exclud ing mortgage warehouse)</li> <li>-Seasonal fluctuations in mortgage warehouse lending</li> </ul>	
TOTAL ASSETS	\$4,214.9	\$4,154.0	-7.9% annualized growth rate in total deposits	
LOANS HELD FOR INVESTMENT	3,246.0	3,241.0	-Asset quality remains strong	
LOANS HELD FOR INVESTMENT (EXCL. MORTGAGE WAREHOUSE)	3,054.8	2,986.0		
TOTAL DEPOSITS	3,580.7	3,512.0	OTHER KEY DEVELOPMENTS: -Hired a team of four relationship bankers in the	
ASSET QUALITY	1Q18	4Q17	Houston market and a team of three relation ship bankers in the Shreveport, LA market	
PAST DUE LOANS / TOTAL LOANS HELD FOR INVESTMENT	0.90%	1.27%	-Entered into a definitive agreement to purchase	
NPAs / TOTAL ASSETS	0.66	0.59	the assets of a general insurance agency	
NPLs / TOTAL LOANS HELD FOR INVESTMENT	0.83	0.73	headquartered in Monroe, LA	

Note: The table contains selected preliminary unaudited financial information regarding the performance and financial position as of and for the periods indicated. For the period ended March 31, 2018, the amounts and results set forth above are what we expect to complete after the completion of this offering. These additional procedures could result in material changes to the preliminary estimates during the course of preparation of condensed consolidated financial statements as of and for the three month period ended March 31, 2018.

(1) We calculate efficiency ratio by dividing noninterest expense by the sum of net interest income and noninterest income. The efficiency ratio is not calculated on a fully taxable equivalent basis.

(2) See Appendix for reconciliation of Non-GAAP financial measures to GAAP.





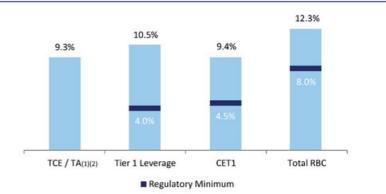
# APPENDIX

# STRONG CAPITAL POSITION

- Robust capital levels with opportunity for deployment through organic growth and strategic acquisitions
- IPO net proceeds partially used to redeem SBLF preferred stock and will improve CET1 and overall capital ratios

 As if 901,644 shares of Series D preferred stock owned by Pine Brook were converted to common stock.
 See appendix for reconciliation of Non-GAAP financial measures to GAAP.
 Pro Forma capitalization after changing accounting of ESOP-owned shares from a contingent liability to stockholders' equity.

## CONSOLIDATED CAPITAL RATIOS - 12/31/17



## CAPITALIZATION<sup>13</sup> - 12/31/17

OLLARS IN THOUSANDS, EXCEPT SHARE AND PER SHARE FIGUR		
Junior Subordinated Debentures	\$ 9,619	
Stockholders' Equity:		
SBLF Preferred	48,260	
Series D Preferred	16,998	
Common Stock	97,594	
Additional Paid-In Capital	146,061	
Retained Earnings	145,122	
Accumulated Other Comprehensive Income	1,307	
Total Stockholders' Equity	455,342	
Total Capitalization	\$ 464,961	
Total Shares Outstanding, as converted (1)	20,420,396	
Book Value Per Common Share	\$ 19.99	
Tangible Book Value Per Common Share, as converted <sup>(2)</sup>	\$ 18.74	

# NON-GAAP RECONCILIATIONS

(DOLLARS IN THOUSANDS, EXCEPT SHARE AND PER SHARE FIGURES)			03/31/2018	12/31/2017	03/31/2017
CALCULATION OF TANGIBLE COMMON EQUITY, AS C Total stockholders' equity <sup>(1)</sup> Less: Preferred stock, Series SBLF Goodwill and other intangible assets, net Total tangible common stockholders' equity, as converte		P <sup>(1)</sup>	\$462,824 48,260 24,219 \$390,345	\$455,342 48,260 24,336 \$382,746	\$454,610 48,260 <u>24,712</u> \$381,638
CALCULATION OF TANGIBLE ASSETS: Total assets Less: Goodwill and other intangible assets, net Total tangible assets Tangible common equity to tangible assets, as converte	d - non-GAAF	5	\$4,214,899 <u>24,219</u> \$4,190,680 9.31%	\$4,153,995 24,336 \$4,129,659 9.27%	\$4,108,090 24,712 4,083,378 9.35%
Common shares outstanding at end of period Add: Convertible preferred stock, Series D Common shares, as converted			19,525,241 <u>901,644</u> 20,426,885	19,518,752 <u>901,644</u> 20,420,396	19,478,518 <u>901,644</u> 20,380,162
Tangible book value per common share, as converted -	non-GAAP		\$19.11	\$18.74	\$18.73
FOR THE YEARS ENDED DECEMBER 31 CALCULATION OF CORE REVENUE - NON-GAAP:					
DOLLARS IN THOUSANDS	2017	2017	0015	2014	2012
Net interest income	2017 \$130,305	2016 \$120,683	2015 \$121,277	2014 \$111,202	2013 \$93,821
Noninterest income	29,187	41,868	44,131	38,262	33,167
Adjustments to noninterest income for core revenue:	27,107	41,000	44,101	50,202	55,167
Gain on sales of securities, net	-	136	250	249	532
Loss on non-mortgage loans held for sale, net	(12,708)	-	-		-
Gain (loss) on sales and disposals of other assets, net	1,036	(515)	-	-	-
Core revenue - non-GAAP	\$171,164	\$162,930	\$165,158	\$149,215	\$126,456
(1) includes ESOP-owned shares					