Issuer Free Writing Prospectus Filed Pursuant to Rule 433 Dated October 7, 2020 Registration Statement No. 333-234068



ORIGIN BANCORP, INC.

INVESTOR PRESENTATION

OCTOBER 2020 NASDAQ: OBNK

FORWARD-LOOKING STATEMENTS AND NON-GAAP INFORMATION

This presentation contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include information regarding Origin Bancorp, Inc.'s ('Origin' or the 'Company') future financial performance, business and growth strategy, projected plans and objectives, including the Company's local loss reserves and allowance for credit losses related to the COVID-19 pandemic and any expected purchases of ids outstanding common stock, and related transactions and other projections based on macroeconomic and industry trends, and continued low interest rates or interest rate cuts by the Federal Reserve and the resulting impact on Origin's results of operations, estimated forbearance amounts and expectations regarding the Company's flugatify, including in connection with advances obtained from the FHLB, which are all subject to change and may be inherently unrelable due to the mutiple factors that impact broader economic and industry trends, and any such changes may be material. Such forward-looking statements are based on various facts and derived utilizing important assumptions and current expectations, estimates and projections about Origin and its subsidiaries, any of which may change over time and some of which may be beyend Origin's control. Statements or statistics preceded by, followed by or that otherwise include the word-sassuming." Needers—assuming. "Needers—assuming." Needers—assuming." Needers—assuming. "Needers—assuming." Needers—assumed to the control of the actions and the projection and the state of the projections and the state of the actions and the projection and the state of the actions taken by queremental authorities to address the impact of COVID-19 on the United States economy, including, without limitation, the Coronavirus vial, Relief and Economic Security Act ("CARES Act") ("Cares Sac Act") ("Car

nore, many of these risks and uncertainties are currently amplified by and may continue to be amplified by or may, in the future, be amplified by, the recent outbreak of the COVID-19 pandemic and the impact opvernmental responses, including the CARES Act, that affect Origin's customers and the economies where they operate.

NON-GAP FINANCIAL MEASURUES
Origin reports its results in accordance with United States generally accepted accounting principles ("GAAP"), However, management believes that certain supplemental non-GAAP financial measures used in managing business may provide meaningful information to investors about underlying trends in its business. Management uses these non-GAAP measures to evaluate the Company's operating performance and believes that these reported in first performance and the second of the supplemental in the company's operating performance and believes that these reported in GAAP measures provide information that is important to investors and that is useful in understanding Origin's results of operations. However, non-GAAP financial measures are supplemental and should be viewed in addition, and not as an alternative for, Origin's reported results prepared in accordance with GAAP. The following are the non-GAAP measures used in this presentation:

- Tangible common equity is defined as total common stockholders' equity less goodwill and other intangible assets, net tangible common equity / tangible assets (TCE /TA) is defined as total common stockholders' equity less goodwill and other intangible assets, net. divided by total assets less goodwill and other intangible assets, net. Tangible common share is determined by dividing tangible common equity by common shares outstanding at the end of the period. Pre-tax pre-provision earning is calculated by adding provision for ceremon tax expenses to net income. Pre-tax pre-provision earning is calculated by adding pre-tax pre-provision earnings by number of days in the quarter, multiplying by the number of days in the year, then dividing by total average assets between the pre-tax pre-provision return on average assets equity is calculated by dividing pre-tax pre-provision earnings by number of days in the quarter, multiplying by the number of days in the year, then dividing by total average stockholder's equity.

 See salides 394 for a reconciliation between the non-GAAP measures used in this pre-entation and their comparable GAAP measures

ORIGIN BANCORP, INC. _

CONFIDENTIALITY NOTICE AND SAFE HARBOR STATEMENT

Origin Bancorp, Inc. has engaged Stephens Inc. (the "Underwriter") to assist Origin Bancorp, Inc. in exploring a potential sale of subordinated notes (the "Securities").

This presentation is not an offer to sell securities and Origin is not soliciting an offer to buy the Securities in any jurisdiction where such offer is not permitted. Neither the Securities and Exchange Commission (the "SEC") nor any state securities commission has approved or disapproved of the Securities or passed upon the adequacy of this presentation. Any representation to the contrary is a criminal offense. Except as otherwise indicated, this presentation speaks as of the date hereof.

Origin has filed a registration statement (File No. 333-234068) (including a base prospectus) and a preliminary prospectus supplement dated October 7, 2020 (which is subject to completion) with the SEC for the offering to which this presentation relates. Before you invest in any Securities, you should read the prospectus in that registration statement, the related preliminary prospectus supplement, the final prospectus supplement (when available), and other documents Origin has filed with the SEC for more complete information about Origin and this offering. You may obtain these documents for free by visiting EDGAR on the SEC website at www.sec.gov. Alternatively, Origin, Stephens Inc. or any dealer participating in the offering will arrange to send you the prospectus if you request by contacting Stephens Inc. toll-free 1-800-643-9691.

This presentation also includes industry data, forecasts and information that Origin has prepared based, in part, upon data, forecasts and information obtained from industry publications and surveys, government agencies and other information publicly available to Origin, which information may be specific to particular markets or geographic locations. Some data is also based on Origin's good faith estimates, which are derived from managements knowledge of the industry and independent sources. Industry publications, surveys and forecasts generally state that the information contained therein has been obtained from sources believed to be reliable. Although Origin believes these sources are reliable, Origin has not independently verified the information contained therein. Similarly, Origin believes that its internal research is reliable, even though such research has not been verified by independent sources.

PRELIMINARY TERM SHEET

ISSUER (EXCHANGE: TICKER): ORIGIN BANCORP, INC. (NASDAQ: OBNK)

SECURITY OFFERED: HOLDING COMPANY FIXED-TO-FLOATING SUBORDINATED NOTES DUE 2030

OFFERING TYPE: SEC REGISTERED

KROLL RATING:(1) BBB-

OFFERING SIZE: \$80 MILLION

STRUCTURE: FIXED-TO-FLOATING RATE (FIXED FOR 5 YEARS)

MATURITY: 10 YEARS

OPTIONAL REDEMPTION: NON-CALL FOR 5 YEARS; CALLABLE ON ANY INTEREST PAYMENT DATE AT PAR THEREAFTER

CONSISTENT WITH REGULATORY REQUIREMENTS FOR TIER 2 CAPITAL **COVENANTS:**

GENERAL CORPORATE PURPOSES, WHICH MAY INCLUDE THE SUPPORT OF ORIGIN BANK'S BALANCE SHEET GROWTH, THE ACQUSITION OF OTHER BANKS OR FINANCIAL **USE OF PROCEEDS:**

INSTITUTIONS OR OTHER COMPLEMENTARY BUSINESSES TO THE EXTENT SUCH

OPPORTUNITIES ARISE, AND THE MAINTENANCE OF OUR CAPITAL AND LIQUIDITY RATIOS,

AND THE RATIOS OF ORIGIN BANK, AT ACCEPTABLE LEVELS

STEPHENS INC.

BOOK-RUNNER:

(1) A rating is not a recommendation to buy, sell or hold securities. Ratings may be subject to revision or withdrawal at any time by the assigning rating organization. Each rating agency has its own methodology for assigning ratings and, accordingly, each rating should be evaluated independently of any other rating.

ORIGIN BANCORP, INC. _____

COMPANY OVERVIEW

ORIGIN BANCORP, INC. ____

COMPANY SNAPSHOT

- Origin Bancorp, Inc., the holding company for Origin Bank, is headquartered in Ruston, LA
- Origin Bank was founded in 1912
- 43 banking centers operating across Texas, Louisiana & Mississippi

CONSOLIDATED **FINANCIAL HIGHLIGHTS**

2Q2020 DOLLARS IN MILLIONS

TOTAL ASSETS

TOTAL LOANS HELD FOR INVESTMENT

TOTAL DEPOSITS \$5,372

TOTAL STOCKHOLDERS' EQUITY

TANGIBLE COMMON EQUITY (1)

TANGIBLE COMMON EQUITY / TANGIBLE ASSETS $^{(1)}$ 8.8%

TOTAL CAPITAL TO RISK-WEIGHTED ASSETS

Note: All financial information and other Origin Bancorp, Inc. data is as of 6/30/20, unless otherwise noted.
(1) As used in this presentation, tangible common equity and tangible common equity / tangible assets are non-GAAP financial measures. For a reconciliation of non-GAAP financial measures to their comparable GAAP measures, see slides 39-41 of this presentation.



DOLLARS IN MILLIONS

DALLAS - FORT WORTH

Entry: 2008 Loans: \$2,187 Deposits: \$1,363 Banking Centers: 9

NORTH LOUISIANA

Entry: 1912 Loans: \$1,467 Deposits: \$2,286 Banking Centers: 19

HOUSTON

Entry: 2013 Loans: \$984 Deposits: \$905 Banking Centers: 9

CENTRAL MISSISSIPPI

Entry: 2010 Loans: \$674 Deposits: \$818 Banking Centers: 6

Note: Above loan and deposit balances reflect consolidated numbers as of 6/30/20. Loans are held for investment, excluding held for sale balances.



FRANCHISE HIGHLIGHTS

Proven Track Record of Organic Growth	✓ 18% total asset CAGR since 2005 primarily through organic growth
Diverse and Attractive Geographic Footprint	✓ Meaningful franchise operations in both lower cost, stable markets as well as some of the fastest growing markets in the U.S.
Excellent Core Deposit Franchise	✓ Strong deposit franchise across all markets with 32% average non-interest bearing deposits to total average deposits (as of 6/30/20)
Diversified Loan Portfolio and Strong Credit Quality	 ✓ Attractive loan mix with concentrations within industry guidelines (C&D ratio of 76% and CRE ratio of 252%, compared to regulatory guideline ratios of 100% and 300%, respectively) ✓ NPAs (Excl. TDRs⁽¹⁾) / Assets of 0.53% as of 6/30/20
Diversified Revenue Streams Poised for Continued Earnings Growth	 ✓ Meaningful revenue contribution from activities including mortgage, insurance and wealth management ✓ Significant opportunity to expand returns with leveraging of Origin Bank's infrastructure investments
Experienced Leadership Team	 ✓ Proven leadership with deep bench of talent ✓ Average of 12 years with Origin Bancorp and 30 years in the industry

⁽¹⁾ TDRs exclude loan modifications not reported as TDRs pursuant to the CARES Act and regulatory guidance.

PROVEN LEADERSHIP TEAM

	DRAKE MILLS Chairman, President & CEO – Origin Bancorp, Inc.	YEARS OF	EXPERIENCE
	Has served as President of Origin Bancorp Inc. since 1998 and as CEO since 2008. When he was hired in 1984, Origin had 6 employees and \$18 million in assets. Mr. Mills oversees the executive management team as well as the development and execution of the strategic plan for Origin Bank. His vision and leadership are instrumental in Origin's growth and success.	ORIGIN 36	BANKING 36
25	LANCE HALL President & CEO – Origin Bank Has served in various roles at Origin, including commercial lending, market management, credit analyst and relationship manager. As CEO and President, Mr. Hall oversees the Bank's regional presidents, lending, information technology, retail banking, operations, marketing, strategic planning, brand teams and mortgage operations.	21	23
	STEVE BROLLY Senior Executive Officer and Chief Financial Officer – Origin Bancorp, Inc. Previously served as CFO of Fidelity Southern Corporation (Nasdaq:LION) and as Senior Vice President and Controller of Sun Bancorp, Inc. (Nasdaq:SNBC)	2	22
	CARY DAVIS Senior Executive Officer and Executive Risk Officer – Origin Bancorp, Inc. Previously served as Executive Vice President and Chief Credit Officer for Central Bank, a subsidiary of First Commerce Corporation.	21	47
ER KEY	TEAM MEMBERS		1 1 1
arrie Birdwel	– Regional President (North Texas)	5	16
m Crotwell – (hief Risk Officer	8	36
armen Jordan	– Regional President (Houston)	2	29
arry Little – St	ate President (Louisiana)	10	26
reston Moore	– Chief Credit & Banking Officer	7	37
arry Ratzlaff –	State President (Mississippi)	10	47
nda Tuten – C	hief People & Diversity Officer	13	13
VERAGE TENU	IRE OF LEADERSHIP TEAM	12	30

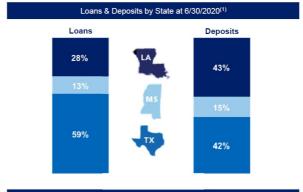
DIVERSE GEOGRAPHIC FOOTPRINT

OUR MARKETS

- Attractive combination of stable, low cost markets and metropolitan growth markets
- Expansion through organic growth and selective M&A

TRACK RECORD OF GROWTH IN NEW MARKETS

- Success in growing loans and deposits organically in diverse, new markets
- Culture and brand are unique, enabling Origin to attract talented bankers and banking relationships across markets





⁽¹⁾ States for Loans and deposits are determined by location of branch to which they are associated.

ORIGIN BANCORP, INC. ___



STRONG LEGACY FRANCHISE IN STABLE MARKETS



MARKET OBSERVATIONS

- Located in the I-20 corridor, North Louisiana has provided consistent growth over the years
- Greater Shreveport, LA area was recognized as most competitive area in the United States for business costs by KPMG Competitive Alternatives from 2010 to 2016
- Has become a technology center, linking major employers with cyber-innovation initiatives from Louisiana Tech and Barksdale Air Force Base
- Eleven colleges and universities located in the region enable sustained business growth and expansion

NOTABLE EMPLOYERS & INSTITUTIONS















Source: S&P Global Market Intelligence, and Greater Jackson Alliance.

MARKET OBSERVATIONS

- Jackson and Central Mississippi represent a very attractive environment for business and economic growth in the state
- Largest labor force and highest per capita income in Mississippi
- State of Mississippi is the largest employer in the area and helps insulate market through economic cycles
- Home to major manufacturing facilities of Nissan and Toyota and is the healthcare epicenter of the state

NOTABLE EMPLOYERS & INSTITUTIONS



























ORIGIN BANCORP, INC.

EXPANDING PRESENCE IN TOP GROWTH MARKETS



MARKET OBSERVATIONS

- Fourth largest MSA in the U.S. with approximately 7.6 million residents as of 2019 and expected to grow to 11 million by 2040
- Ranked first in U.S. in year over year population growth in 2019
- Diversified economy and home to 24 Fortune 500 companies
- Prominent sectors include telecommunications, healthcare, technology and transportation

NOTABLE EMPLOYERS & INSTITUTIONS























MARKET OBSERVATIONS

- Fifth largest MSA in the U.S. with approximately 7.0 million residents as of
- Expected to grow to 10 million residents by 2040
- Seventh largest U.S. metro economy and home to 22 Fortune 500 companies (As of September 2020)
- Compared to the nation's 20 most populated metro areas, housing costs and cost of living are 49.3% and 25.4% below the average, respectively (As of September 2020)

NOTABLE EMPLOYERS & INSTITUTIONS









































Source: Greater Houston Partnership, Census.gov, Houston Public Media (a service of the University of Houston), and Dallasinovates.com.

ORIGIN BANCORP, INC.

A UNIQUE & DEFINED CULTURE

TO COMBINE THE POWER OF TRUSTED ADVISORS WITH INNOVATIVE TECHNOLOGY TO BUILD UNWAVERING LOYALTY BY CONNECTING PEOPLE TO THEIR DREAMS.

CUSTOMER EXPERIENCE

COMMITMENT TO CUSTOMER JOURNEYS

INVESTMENT IN DIGITAL STRATEGY

RECOGNITION WITHIN MARKETS FOR CUSTOMER SERVICE EXCELLENCE

ALIGNMENT ON THE EXPERIENCE AS THE PRODUCT



EMPOWERED EMPLOYEES

UNWAVERING COMMITMENT TO CULTURE

LEADERSHIP ACADEMY

EMERGING LEADERS
COUNCIL

DREAM MANAGER

GLINT SURVEYS

COMMITTED TO OUR COMMUNITIES

PROJECT ENRICH VOLUNTEER PROGRAM

BANK ON THEIR FUTURE

PORTION OF PPP FEES DONATED TO OUR COMMUNITIES

DRIVING SHAREHOLDER VALUE

ATTRACTIVE
GEOGRAPHIC FOOTPRINT
IN STABLE AND
GROWING MARKETS

LONG-TERM TRACK RECORD OF GROWTH

EXPERIENCED AND PROVEN LEADERSHIP









ORIGIN BANCORP, INC. _

SUCCESSFUL ORGANIC GROWTH HISTORY

2003 – Drake Mills becomes CEO

2005 – Acquired First United Bank in Farmerville, LA

2008 – Entered Dallas, TX market and hired team of five bankers

2009 – Acquired First Louisiana Bancshares, Inc. in Shreveport, LA

2010 – Entered Madison County, MS through acquisition of Madison Financial Corp. and hired a team of six bankers in Central MS

2012 – Origin Bancorp raised \$85 million from three Institutional investors

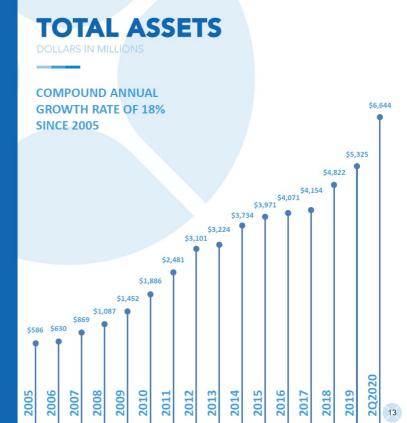
2013 — Entered Houston, TX market and expanded retail mortgage platform

2015 – Acquired four banking centers from Whitney Bank in the Houston, TX

2016 – Origin Bancorp raised \$45 million from Institutional investors and friends and family

2018 – Origin Bancorp completes \$142

2020 – Origin Bank issued \$70 million in subordinated debt



CREDIT HIGHLIGHTS

ORIGIN BANCORP, INC. ____



SUPPORTING OUR CUSTOMERS - FORBEARANCE AND PPP LOANS

DOLLARS IN THOUSANDS

		COVID-19 L	oans Held for	Investment ("LHI	FI") Forbearan	ces		
	6/30/	2020	8/31	/2020	Estimated	9/30/2020(1)	Estimated 1	0/31/2020(1)
Industry	rbearance Amount	% of LHFI ⁽²⁾	Forbearance Amount	% of LHFI(2)	Forbearance Amount	% of LHFI(2)	Forbearance Amount	% of LHFI(2)
Hotels	\$ 59,258	92.5 %	\$ 58,183	86.4 %	\$ 58,183	86.4 %	\$ 43,507	64.6 %
Energy	6,776	10.8	9,571	16.8	883	1.5	181	0.3
Non-Essential Retail	82,424	56.2	52,131	34.4	39,922	26.4	17,648	11.7
Restaurants	100,209	74.7	50,748	35.4	30,976	21.6	9,574	6.7
Assisted Living	48,935	34.9	59,744	41.7	32,052	22.4	32,052	22.4
Other	709,564	16.8	181,785	4.1	130,520	3.0	84,912	1.9
Total	\$ 1,007,166	21.1 %	\$ 412,162	8.3 %	\$ 292,536	5.9 %	\$ 187,874	3.8 %

⁽¹) Estimated forbearances based on lender and customer surveys.
(²) Does not include PPP loans.

Forbearance Highlights

- Forbearances represented 21% of total LHFI, excl. Paycheck Protection Program ("PPP") Loans, at 6/30/2020, and 8% of total LHFI, excl. PPP loans, at 8/31/2020.
- 72% of forbearances were full deferment and 28% were partial deferments at 6/30/2020, 62% of forbearances were full deferment and 38% were partial deferments at 8/31/2020.
- Origin reduced amounts under forbearance 59% at 8/31/2020, from 6/30/2020, and anticipates an approximate reduction of over 80% in amounts under forbearance at 10/31/2020, compared to 6/30/2020.

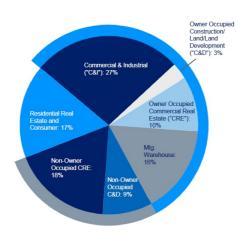
PPP Highlights (as of 6/30/2020)

- Funded \$563.6 million in PPP loans
- Average PPP loan: \$185K; Median loan: \$38K
- Total interest and fee income recognized in 2Q2020: \$3.05 million
- Over 3,000 loans
- PPP loans supported over 63,300 jobs at companies impacted by COVID-19

WELL DIVERSIFIED LOAN PORTFOLIO AT 6/30/2020

DOLLARS IN MILLIONS

Loan Composition:(1) \$4,763

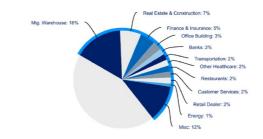


C&I, Owner Occupied C&D and CRE, Mtg. Warehouse: 56%

Non-Owner Occupied C&D and CRE: 27%

(1) Does not include loans held for sale or PPP loans.

C&I, Owner Occupied C&D and CRE, Mtg. Warehouse:(1) \$2,663

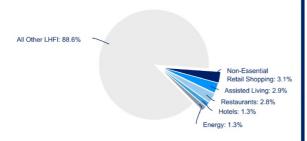


Non-Owner Occupied C&D and CRE:(1) \$1,313



ORIGIN BANCORP, INC. __

LHFI⁽¹⁾ at 6/30/2020



- LHFI (excl. PPP loans net of deferred fees and costs) were \$4.76 billion at 6/30/2020, an increase of \$281.9 million, or 6.3%, compared to 3/31/2020, and an increase of \$619.9 million, or 15.0%, compared to the end of 2019.
- Five sectors accounted for 11.4% of total LHFI (excl. PPP loans net of deferred fees and costs).

LHFI-Selected Sectors (as of 6/30/2020) (dollars in thousands)		Outstanding Balance	Allowance Amount	Av	g. Loan Size	Wtd. Avg. Risk Rating ⁽³⁾	Past Due		Nonperforming Loans ("NPLs")
Selected sectors (1)(2)	\$	547,626	\$ 15,712	\$	1,214	5.22	1.34	%	\$ 7,633
All other LHFI (1)	_	4,215,439	54,756		468	4.14	0.39		22,414
Total LHFI (1)	\$	4,763,065	\$ 70,468	\$	504	4.26	0.50	%	\$ 30,047

ORIGIN BANCORP, INC.



LHFI excluding PPP loans.
 Selected sectors include hotels, energy, non-essential retail, restaurants and assisted living and exclude PPP loans.
 Refer to Note 4 of OBNK's consolidated financial statements for a description of risk ratings.



Hotels and Motels (by flag): 98%

Hotel State

- Balance represented 1.3% of total LHFI excl. PPP loans
- Hotel sector past due: 0%
- Hotel sector NPL: \$0
- · No conference center hotels
- Number of forbearances: 16 (6/30/20); 14 (8/31/20)
- Total forbearance amount: \$59,258K (6/30/20); \$58,183K (8/31/20)
- Percentage of loans in forbearance: 92.5% (6/30/20); 86.4% (8/31/20)
- Pre-COVID-19 hotel sector LTV 41% and DSCR 1.40x

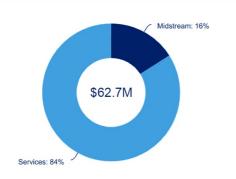
Hotel Sub-Sector (as of 6/30/2020) (dollars in thousands)	# of Loans	Total Commitment	Outstanding Balance	Avg. Loan Size	Allowance Amount	Wtd. Avg. Risk Rating	Past Due	NPLs
Hotels & Motels	18	\$ 63,343	\$ 62,999	\$ 3,500	\$ 794	5.14	— %	\$ <u> </u>
Bed-and-Breakfast Inns	7	1,046	1,044	149	33	5.87	-	
Total Hotel	25	\$ 64,389	\$ 64,043	\$ 2,562	\$ 827	5.15	- %	<u> </u>

⁽¹⁾ Excluding PPP loans, all information as of 6/30/2020 unless otherwise noted.

ORIGIN BANCORP, INC.

ENERGY SECTOR (1)

Energy Portfolio at 6/30/2020



Energy Stats:

- Balance represented 1.3% of total LHFI excl. PPP loans
- No exploration & production lending exposure
- Number of forbearances: 15 (6/30/20); 6 (8/31/20)
- Total forbearance amount: \$6,776K (6/30/20); \$9,571K (8/31/20)
- Percentage of loans in forbearance: 10.8% (6/30/20); 16.8% (8/31/20)
- Pre-COVID-19 energy sector LTV 78% and DSCR 12.36x

Sub-Sector (as of 6/30/2020) (dollars in thousands)	# of Loans	Total Commitment	Outstanding Balance	Avg. Loan Size	Allowance Amount	Wtd. Avg. Risk Rating	Past Due	NPLs
Services (2)	48	\$ 84,434	\$ 52,567	\$ 1,095	\$ 5,835	6.52	4.40 %	\$ 2,311
Midstream	19	24,156	10,128	533	716	6.46	-	_
Total Energy	67	\$ 108,590	\$ 62,695	\$ 936	\$ 6,551	6.51	3.69 %	\$ 2,311

⁽¹⁾ Excluding PPP loans, all information as of 6/30/2020 unless otherwise noted. (2) Past due loans excluding NPLs for Energy Services is 0%.

ORIGIN BANCORP, INC. _

NON-ESSENTIAL RETAIL SECTOR (1)



Non-Essential Retail Stats:

- Balance represented 3.1% of total LHFI excl. PPP loans
- Number of forbearances: 49 (6/30/20); 14 (8/31/20)
- Total forbearance amount: \$82,424K (6/30/20); \$52,131K (8/31/20)
- Percentage of loans in forbearance: 56.2% (6/30/20); 34.4% (8/31/20)
- Pre-COVID-19 non-essential retail sector LTV 56% and DSCR 1.47x

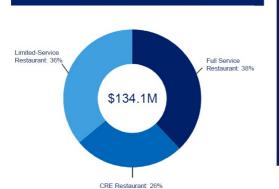
Non-Essential Retail	
Sub-Sector	

(as of 6/30/2020) (dollars in thousands)	# of Loans	Total Commitment	Outstanding Balance	Avg. Loan Size	Allowance Amount	Wtd. Avg. Risk Rating	Past Due	NPLs
National Credit Tenant	23	\$ 102,591	\$ 89,204	\$ 3,878	\$ 686	4.69	— % \$	
CRE Retail Stores	32	45,845	44,637	1,395	313	5.15	5.77	2,575
Retail Shopping	120	17,350	12,725	106	275	5.21	1.41	477
Total Non-Essential Retail	175	\$ 165,786	\$ 146,566	\$ 838	\$ 1,274	4.87	1.88 % _\$	3,052

⁽¹⁾ Excluding PPP loans, all information as of 6/30/2020 unless otherwise noted.

RESTAURANT SECTOR (1)

Restaurant Portfolio at 6/30/2020



Restaurant Stats:

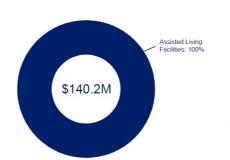
- Balance represented 2.8% of total LHFI excl. PPP loans
- Restaurant sector past due: 0%
- Restaurant sector NPL: \$0
- Number of forbearances: 106 (6/30/20); 38 (8/31/20)
- Total forbearance amount: \$100,209K (6/30/20); \$50,748K (8/31/20)
- Percentage of loans in forbearance: 74.7% (6/30/20); 35.4% (8/31/20)
- Pre-COVID-19 restaurant sector LTV 54% and DSCR 1.40x

Restaurant Sub-Sector (as of 6/30/2020) (dollars in thousands)	# of Loans	Total Commitment	Outstanding Balance	Avg. Loan Size	Allowance Amount	Wtd. Avg. Risk Rating	Past Due	NPLs
Full Service Restaurants	95	\$ 63,543	\$ 51,195	\$ 539	\$ 1,382	4.73	— %	\$ —
CRE Restaurant	33	38,001	34,504	1,046	302	4.32	_	_
Limited-Service Restaurant	40	48,818	48,405	1,210	1,226	5.18	_	_
Total Restaurant	168	\$ 150,362	\$ 134,104	\$ 798	\$ 2,910	4.79	- %	\$ _

⁽¹⁾ Excluding PPP loans, all information as of 6/30/2020 unless otherwise noted.

ASSISTED LIVING SECTOR (1)

Assisted Living Portfolio at 6/30/2020



Assisted Living Stats:

- Balance represented 2.9% of total LHFI excl. PPP loans
- Number of forbearances: 5 (6/30/20); 6 (8/31/20)
- Total forbearance amount: \$48,935K (6/30/20); \$59,744K (8/31/20)
- Percentage of loans in forbearance: 34.9% (6/30/20); 41.7% (8/31/20)
- Pre-COVID-19 assisted living sector LTV 75% and DSCR 0.31x

Assisted Living

Sub-Sector (as of 6/30/2020) (dollars in thousands)	# of Loans	Total Commitment	Outstanding Balance	Avg. Loan Size	Allowance Amount	Wtd. Avg. Risk Rating	Past Due	NPLs
Assisted Living ⁽²⁾	16	\$ 157,033	\$ 140,218	\$ 8,764	\$ 4,150	5.46	1.62 %	\$ 2,270

(1) Excluding PPP loans, all information as of 6/30/2020 unless otherwise noted.
 (2) Past due loans excluding NPLs for assisted living, which consists of one relationship, is 0%.



	CECL											
Economic Drivers:	(dollars in thousands)	1/1/2020		1Q2020 Allowance Increase		3/31/2020			2Q2020 Allowance Increase (1)		/30/2020)
	Commercial real estate	\$ 4,961	Ī	\$	4,293	\$	9,254	\$	792	\$	10,046	
Shrinking U.S. economy in 2020	Construction/land/land development	4,852			202		5,054		1,806		6,860	
Key source: Moody's Analytics	Residential real estate	3,806			689		4,495		2,416		6,911	
Elevated unemployment rate	Commercial and industrial	24,256			11,567		35,823		9,458		45,281	
Key source: Moody's Analytics	Mortgage warehouse lines of credit	291			488		779		(177)		602	
Loss reversion period extended to	Consumer	602			56		658		110		768	
18 months from 12 months	Total	\$ 38,768		\$	17,295	\$	56,063	(9	14,405	\$	70,468	
	% of LHFI	0.94	%				1.25	%			1.33	%
	% of LHFI excl. PPP loans and mtg. warehouse	0.99	%				1.37	%			1.75	%

(1) Net of charge-offs.

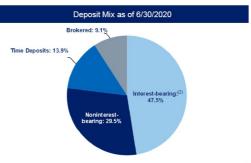
ORIGIN BANCORP, INC. ___

FINANCIAL HIGHLIGHTS

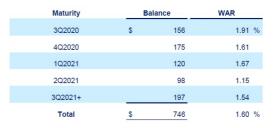
ORIGIN BANCORP, INC. ____

DEPOSIT TRENDS





2.13% 2.16% 1.75% 1.61% 1.59% 1.44% 1.04% 0.79% 0.95% 0.54% 0.92% 0.95% 0.82% 0.80% 2Q2019 4Q2019 3Q2019 · · • · · Time Deposits Interest Bearing Deposits



Time Deposit Repricing Schedule (3)

- F - Interest Bearing Demand

- Cost of Total Deposits

ORIGIN BANCORP, INC.

⁽¹⁾ Average brokered time deposits are included in the brokered category.
(2) Includes interest-bearing deposits, money market deposits and savings deposits.
(3) Target time deposit rates 1% or less for new deposit customers.

NET REVENUE DISTRIBUTION



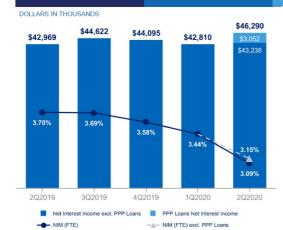
- Noninterest income regularly accounts for approximately 20% of total net revenue, with an uptick in 2Q2020 due to increased mortgage banking revenue.
- The mortgage banking revenue increase was primarily driven by a 128% increase in origination volume and an increase in the gain on sale margin, along with less valuation impairment on the MSR compared to 102020.
- Swap fee income generation continues to be a focus in 2020. The increase in 202020 from 102020 was driven by the increased volume of new transactions due to the low interest rate environment.
- Insurance commission revenue saw a seasonal decrease in 2Q2020 compared to 1Q2020.



Other

ORIGIN BANCORP, INC. ___

NET INTEREST INCOME AND NIM TRENDS

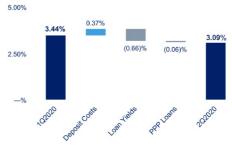


- Net interest income increased \$3.5 million in 2Q2020 from 1Q2020, and increased \$3.3 million in 2Q2020 from 2Q2019.
- Deposit cost savings contributed the greatest increase in net interest income, along with warehouse and PPP loans, offset by falling loan yields.
- NIM compression of 35 bps to 3.09% in 2Q2020 from 1Q2020, was caused by falling loan yields, offset by deposit cost reductions.
- Excluding the impact of lower yielding PPP loans, NIM was 3.15% in 2Q2020.

Net Interest Income Changes - 2Q2020

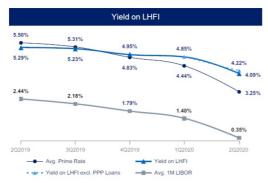


NIM Changes - 2Q2020



ORIGIN BANCORP, INC. ___

YIELDS, COSTS AND ASSET PROFILE



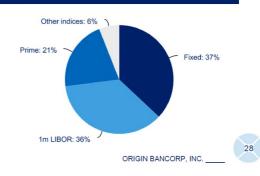


- Variable rate LHFI made up 63% of total LHFI excl. PPP loans, with 36% based on 1 month LIBOR as of 6/30/2020.
- The other indices category is primarily LIBOR ARMs, and the majority have an initial reset date in 2021 or later.

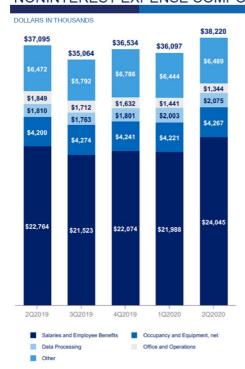
(1) LHFI excluding PPP loans.



LHFI⁽¹⁾: Fixed \ Variable (by Index) at 06/30/2020



NONINTEREST EXPENSE COMPOSITION



- Operating leverage reflects an improving trend in the efficiency ratio, coupled with a decline in the ratio of NIE to average assets as a result of improved mortgage performance in the most recent quarter.
- Efficiency improvements during the year were partially offset by the declining interest margin.
- Salaries and employee benefits increased in 2Q2020 compared to 1Q2020 by \$2.1 million, primarily due to higher incentive compensation allocated to employees for delivering PPP loans, and increased commissions due to higher mortgage production.
- The continued focus is on technology strategy to build efficient scale to support additional organic growth, with additional focus on branch strategy and operational efficiency to withstand challenges posed by COVID-19.

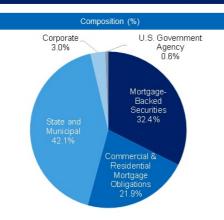


APPENDIX

ORIGIN BANCORP, INC. ____

SECURITIES PORTFOLIO

Securities Portfolio as of June 30, 2020

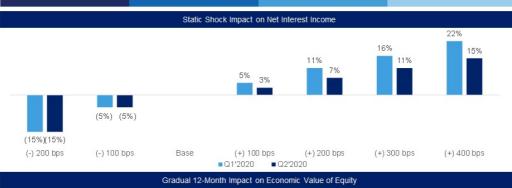


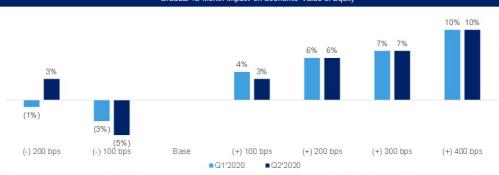
Bala	nce	s (\$)				
DOLLARS IN THOUSANDS		Book Value		Market Value		Unrealized in (Loss)
Available for Sale						
Mortgage-Backed Securities	\$	237,359	\$	245,881	\$	8,502
Commercial & Residential Mortgage Obligations		162,575		165,910		3,335
State and Municipal		267,327		281,006		13,679
Corporate		22,016		23,103		1,087
U.S. Government Agency	_	4,468	_	4,736		270
Total Available for Sale	s	693,743	\$	720,616	S	26,873
Held to Maturity						
State and Municipal	S	38,431	\$	40,716	S	2,285
Total AFS and HTM Securities	\$	732,174	\$	761,332	\$	29,158

Note: Above is a summary of the amortized cost and estimated fair value, including net unrealized gains and losses, of Origin Bank's available for sale and held to maturity securities.

ORIGIN BANCORP, INC. _

INTEREST RATE SENSITIVITY





Note: Above analysis reflects a simulated instantaneous and gradual parallel shift in interest rates, and the impact to net interest income and the economic value of equity, respectively.

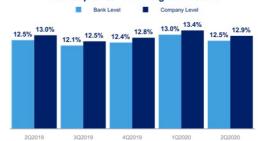
ORIGIN BANCORP, INC.



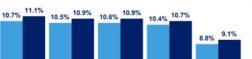




Total Capital to Risk-Weighted Assets



Tier 1 Capital to Average Assets (Leverage Ratio)



· 2020 Return of Capital to Shareholders

- Return of \$5.1 million of capital (\$723,000 in stock buyback and \$4.3 million in common dividends) to shareholders YTD 6/30/2020, but the Company has suspended buy-back activity
- PPP loans impacted leverage ratio by 75 bps during

FINANCIAL HIGHLIGHTS - SECOND QUARTER 2020

DOLLARS IN THOUSANDS, EXCEPT PER SHARE AMOUNTS

Balance Sheet		June 30 2020		March 31 2020	Jur 2	ne 30 019	Linked Qtr \$ ∆		ed Qtr	YoY \$∆	YoΥ % Δ
Total Loans Held For Investment ("LHFI")	\$	5,312,194	\$	4,481,185	\$ 3,98	4,597	\$ 831,009		18.5 %	\$1,327,597	33.3 %
Total Assets		6,643,909		6,049,638	5,11	19,625	594,271		9.8	1,524,284	29.8
Total Deposits		5,372,222		4,556,246	3,85	55,012	815,976		17.9	1,517,210	39.4
Common Stockholders Equity		614,781		606,631	58	34,293	8,150		1.3	30,488	5.2
Tangible Common Equity ⁽¹⁾		583,828		575,390	55	52,149	8,438		1.5	31,679	5.7
Book Value per Common Share		26.16		25.84		24.58	0.32		1.2	1.58	6.4
Tangible Book Value per Common Share(1)	- 60	24.84		24.51		23.22	0.33		1.3	1.62	7.0
Income Statement											
NetInterestIncome		46,290		42,810	4	12,969	3,480		8.1	3,321	7.7
Provision for Credit Losses		21,403		18,531		1,985	2,872		15.5	19,418	978.2
NoninterestIncome		19,076		12,144	1	11,176	6,932		57.1	7,900	70.7
Noninterest Expense		38,220		36,097	3	37,095	2,123		5.9	1,125	3.0
NetIncome		4,957		753	1	12,283	4,204	5	58.3	(7,326)	(59.6)
Pre-Tax Pre-Provision Earnings ("PTPP")(1)		27,146		18,857	1	17,050	8,289		44.0	10,096	59.2
Diluted EPS		0.21		0.03		0.52	0.18	6	0.00	(0.31)	(59.6)
Dividends Declared per Common Share		0.0925		0.0925	(0.0325	_		_	0.06	184.6
Selected Ratios											
NIM - FTE		3.09 %	5	3.44 %	6	3.70 %	-35 b	p (10.2)%	-61 bp	(16.5) %
Efficiency Ratio		58.47		65.69		68.51	-722 b	р (11.0)	-1,004 bp	(14.7)
ROAA (annualized)		0.31		0.06		0.98	25 b	p 4	16.7	-67 bp	(68.4)
ROAE (annualized)		3.23		0.50		8.54	273 b	p 5	46.0	-531 bp	(62.2)
PTPP ROAA (annualized)(1)		1.69		1.40		1.36	29 b	р	20.7	33 bp	24.3
PTPP ROAE (annualized)(1)		17.67		12.41		11.86	526 b	р	42.4	581 bp	49.0

(1) As used in this presentation, tangible common equity, tangible bookvalue per common share, PTPP, PTPP ROAA, and PTPP ROAE are non-GAAP financial measures. For a reconciliation of these non-GAAP financial measures to their comparable GAAP measures, see slides 39-41 of this presentation.

ORIGIN BANCORP, INC. ____

FINANCIAL HIGHLIGHTS - 1H 2020

DOLLARS IN THOUSANDS, EXCEPT PER SHARE A	MOUNTS						
Income Statement		1H 2020		1H 2019		YoY \$Δ	YoY % Δ
Net Interest Income	\$	89,100	\$	84,995	\$	4,105	4.8 %
Provision for Credit Losses		39,934		2,990		36,944	1,235.6
Noninterest Income		31,220		22,780		8,440	37.1
Noninterest Expense		74,317		72,476		1,841	2.5
Net Income		5,710		26,438		(20,728)	(78.4)
PTPP(1)		46,003		35,299		10,704	30.3
Diluted EPS		0.24		1.11		(0.87)	(78.4)
Dividends Declared per Common Share Selected Ratios		0.185		0.065		0.12	184.6
NIM - FTE		3.25	%	3.75 %	%	-50 bp	(13.3) %
Efficiency Ratio		61.77		67.25		-548 bp	(8.1)
ROAA (annualized)		0.19		1.08		-89 bp	(82.4)
ROAE (annualized)		1.87		9.38		-751 bp	(80.1)
PTPP ROAA (annualized)(1)		1.56		1.44		12 bp	8.3
PTPP ROAE (annualized)(1)		15.05		12.52		253 bp	20.2

(1) As used in this presentation, PTPP, PTPP ROAA, and PTPP ROAE are non-GAAP financial measures. For a reconciliation of these non-GAAP financial measures to their comparable GAAP measures, see slides 39-41 of this presentation.

ORIGIN BANCORP, INC. ___

HISTORICAL INTEREST COVERAGE

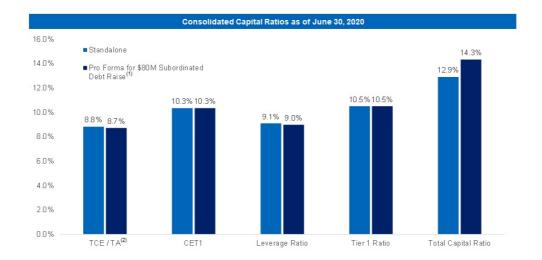
DOLLARS IN THOUSANDS

	Annual			Quarterly		Pr	o Forma ⁽²⁾		
		2017		2018	2019		Q2'20		Q2'20
Investment in Subsidiaries	\$	450,598	\$	543,515	\$ 593,079	\$	604,629	\$	683,429
Holding Company Total Equity		455,342		549,779	599,262		614,781		614,781
Double Leverage Ratio		99.0%		98.9%	99.0%		98.3%		111.2%
Interest Coverage									
Other Borrowings - Interest Expense		2,974		4,973	8,654		2,554		2,554
Subordinated Debt - Interest Expense Attributable to \$80M Raise		-		-	-		_		900
Total Debt Interest Expense	\$	2,974	\$	4,973	\$ 8,654	\$	2,554	\$	3,454
Total Deposit - Interest Expense		19,314		29,671	44,716		6,620		6,620
Total Debt + Deposit Interest Expense - (A+B)	\$	22,288	\$	34,644	\$ 53,370	\$	9,174	\$	10,074
Pre-Tax Income		20,482		62,442	66,548		5,743		4,843
Pre Tax Income									
Interest Coverage (Excl. Deposit Interest Expense) - (A+D)/A		7.9x		13.6x	8.7x		3.2x ⁽¹⁾		2.4x ⁽³⁾
Interest Coverage (Incl. Deposit Interest Expense) - (C+D)/C		1.9x		2.8x	2.2x		1.6x(1)		1.5x(3)

⁽¹⁾ Q220 interest coverage is impacted by outsized provision expensed ue to COVID-19. Normalized for actual reported 2019 LLP/avg. loans of 0.23% correlates to a 10.6x interest coverage ratio (excl. depost interest expense), and 3.7x interest coverage ratio (incl. depost interest expense).
(2) Proforma reflects \$80M gross subordinated debt raise. Assumes 4.50% cost of debt for illustrative purposes. Assumes 100% of net proceeds are downstreamed to Origin Bank as Tier 1 capital.
(3) Q2 20 proforma interest coverage is impacted by outsized provision expensed ue to COVID-19. Normalized for actual reported 2019 LLP/avg. loans of 0.23% correlates to a 7.9x proforma interest coverage ratio (excl. deposit interest expense), and 3.3x proforma interest coverage ratio (incl. deposit interest expense).

ORIGIN BANCORP, INC. ____





(1) Assumes \$80M in gross subordinated note offering and variable underwriting costs of 1.50%. Assumes 0% risk-weightling on net proceeds, for regulatory capital purposes.
(2) As used in this presentation, tangible common equity and tangible assets are non-GAAP financial measures. For a reconciliation of these non-GAAP financial measures to their comparable GAAP measures, see slides 39-41 of this presentation.

ORIGIN BANCORP, INC.

KROLL RATINGS AS OF JANUARY 30, 2020

Entity	Туре	Rating	Outlook	Action
Origin Bancorp, Inc.				
	Senior Unsecured Debt	BBB	Stable	Assigned
	Subordinated Debt	BBB-	Stable	Assigned
	Short-Term Debt	K3	N/A	Assigned
Origin Bank				
	Deposit	BBB+	Stable	Assigned
	Senior Unsecured Debt	BBB+	Stable	Assigned
	Subordinated Debt	BBB	Stable	Assigned
	Short-Term Deposit	K2	N/A	Assigned
	Short-Term Debt	K2	N/A	Assigned

Source: Kroll Bond Rating Agency, dated January 30, 2020.

ORIGIN BANCORP, INC. ____

RECONCILIATION OF NON-GAAP FINANCIAL MEASURES

DOLLARS IN THOUSANDS, EXCEPT PER SHARE AMOUNTS						
Calculation of Tangible Common Equity:		2Q2020		1Q2020		2Q2019
Total common stockholders' equity	\$	614,781	\$	606,631	\$	584,293
Less: goodwill and other intangible assets, net		30,953		31,241		32,144
Tangible Common Equity	\$	583,828	\$	575,390	\$	552,149
Calculation of Tangible Book Value per Common Share:						
Divided by common shares outstanding at the end of the period	V	23,501,233		23,475,948		23,774,238
Tangible Book Value per Common Share	\$	24.84	\$	24.51	\$	23.22
Book Value per Common Share	_	26.16		25.84		24.58
Calculation of PTPP Earnings:						
Net Income	\$	4,957	\$	753	\$	12,283
Plus: provision for credit losses		21,403		18,531		1,985
Plus: income tax expense		786		(427)		2,782
PTPP Earnings	\$	27,146	\$	18,857	\$	17,050
Calculation of PTPP ROAA and PTPP ROAE:						
PTPP Earnings	\$	27,146	\$	18,857	\$	17,050
Divided by number of days in the period		91		91		91
Multiplied by the number of days in the year		366		366		365
Annualized PTPP Earnings	\$	109,181	\$	75,842	\$	68,387
Divided by total average assets	\$	6,447,526	\$	5,400,704	\$	5,043,951
PTPP ROAA (annualized)		1.69	%	1.40	%	1.36
ROAA (annualized)		0.31		0.06		0.98
Divided by total average stockholder's equity	\$	617,898	\$	611,162	\$	576,761
PTPP ROAE (annualized)		17.67	%	12.41	%	11.86
ROAE (annualized)		3.23		0.50		8.54

ORIGIN BANCORP, INC. _

RECONCILIATION OF NON-GAAP FINANCIAL MEASURES

DOLLARS IN THOUSANDS, EXCEPT PER SHARE AMOUNTS					
Calculation of Tangible Common Equity:		1H 2020		1H 2019	
Total common stockholders' equity	\$	614,781	\$	584,293	
Less: goodwill and other intangible assets, net		30,953		32,144	
Tangible Common Equity	\$	583,828	\$	552,149	
Calculation of Tangible Book Value per Common Share:					
Divided by common shares outstanding at the end of the period	1	23,501,233		23,774,238	
Tangible Book Value per Common Share	\$	24.84	\$	23.22	
Book Value per Common Share		26.16		24.58	
Calculation of PTPP Earnings:					
Net Income	\$	5,710	\$	26,438	
Plus: provision for credit losses		39,934		2,990	
Plus: income tax expense		359		5,871	
PTPP Earnings	\$	46,003	\$	35,299	
Calculation of PTPP ROAA and PTPP ROAE:					
PTPP Earnings	\$	46,003	\$	35,299	
Divided by number of days in the period		182		181	
Multiplied by the number of days in the year		366		365	
Annualized PTPP Earnings	\$	92,512	\$	71,183	
Divided by total average assets	\$	5,924,115	\$	4,957,977	
PTPP ROAA (annualized)		1.56	%	1.44	
ROAA (annualized)		0.19		1.08	
Divided by total average stockholder's equity	\$	614,530	\$	568,472	
PTPP ROAE (annualized)		15.05	%	12.52	
ROAE (annualized)		1.87		9.38	

ORIGIN BANCORP, INC. ____

RECONCILIATION OF NON-GAAP FINANCIAL MEASURES

DOLLARS IN THOUSANDS	76.2					
Calculation of Tangible Common Equity:		2Q2020		1Q2020		2Q2019
Total common stockholders' equity	\$	614,781	\$	606,631	\$	584,293
Less: goodwill and other intangible assets, net		30,953		31,241		32,144
Tangible Common Equity	\$	583,828	\$	575,390	\$	552,149
Calculation of Tangible Assets:						
Total assets	\$	6,643,909	\$	6,049,638	\$	5,119,625
Less: goodwill and other intangible assets, net	1	30,953		31,241		32,144
Tangible Assets	\$	6,612,956	\$	6,018,397	\$	5,087,481
Tangible Common Equity to Tangible Assets		8.8	%	9.6	%	10.9 %
Common Equity to Total Assets		9.3		10.0		11.4